

# New Home Marketplace

May 5/6, 2011

ADVERTISING SECTION

## Addison Reserve



### Open house slated at new community for four days

**C**omfort. Convenient. Carefree. These three words provide a snapshot of Addison Reserve, the newest community by Sal Paone Builder—except for one more word: luxury. Starting at \$369,900, Addison Reserve features distinctive carriage and twin homes in an intimate setting in Whippain Township, Blue Bell, Montgomery County, in the Wissahickon School District.

Buyers are excited about the look and feel of this community. The homes at Addison Reserve are beautifully appointed, with attractive stone and stucco exteriors and generous landscaping. For many buyers, carriage and twin home designs are a highly desirable alternative to a regular single-family residence. The features and flexible floor plans appeal to a variety of ages and lifestyles.

There are five models available at Addison Reserve, each featuring luxurious designer interiors, with gleaming site-finished oak hardwood flooring, a direct vent gas fireplace, an elegant trim and molding package including crown and chair rail moldings, striking granite countertops in the kitchens with GE appliances and Aristokraft cabinetry and

full ceramic tile baths. A variety of options and upgrades are available to personalize the home, and there are several models available for quick delivery, already loaded with custom upgrades and amenities.

Long recognized as one of the Greater Philadelphia area's premier custom builders, Sal Paone Builder has built extensively throughout the region in a variety of styles from upscale townhomes to semi-custom communities to multi-million-dollar custom homes. The history of Paone Builders can be traced back to the late 1940s when Sal's father was an active stonemason in suburban Philadelphia. He had a genuine love of his craft and enjoyed teaching his young son how to work hard and how to create a finished product on which he could be proud to place the "Paone" name. Today, the name Paone has become known for "built solid" construction, timeless architecture and exciting floor plans.

Addison Reserve is being marketed by Prudential Fox Roach.

An open house will be held May 10, noon to 3 p.m.; May 11, 3 to 6 p.m.; May 14, 1 to 4 p.m.; and May 15, 1 to 4 p.m. Those visiting during an open house can register to win an iPad2. The drawing will be



held at 3 p.m., Sunday, May 15, but the winner need not be present. Both buyers and agents are eligible for the grand prize drawing.

To visit the community, take Route 202 to Route 73 West approximately 1/4 miles, Addison Reserve will be on the left. Please call 610-239-1714 for more information or visit [www.SalPaoneBuilder.com](http://www.SalPaoneBuilder.com) or read the blog at [www.sal-paonebuildblog.com/311/](http://www.sal-paonebuildblog.com/311/)



**BREAKFAST CHAMPS ...** Prudential Fox & Roach, Realtors recently honored Montgomery County sales associates for their sales performance for November at a monthly Breakfast of Champions. Sales associates honored were, sitting from left, Ginny McCuen, senior vice president and regional manager; Donna Brun, Spring House; Sue Walsh, senior vice president and Chestnut Hill manager; Megan Cornely\*, Chestnut Hill; Don Sepety, Collegeville; and Miriam Einhorn and Andrew Smith\*, Jenkintown HMC. Honored but not pictured were Moya Rodriguez\*, Spring House; Loretta Witt, Chestnut Hill and Cheryl Fonder and Leslie Myer\*, Collegeville.

\*Honored for their outstanding contribution to the Trident Group.

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